

2012 FC Ireland.com Sponsorship Appeal



Since 1994 we have had our share of successes in open men's leagues and tournaments. 2003 thru 2012 has seen the Club win two Gold Cups, runners up three times and one Silver Cup victory in the annual Sacramento Gold Cup Open Division. Additionally we have won Open leagues in the city of Folsom, Metro City Soccer and In the Net indoor arena's in league & tournament play. Sponsoring this club will gain your company community exposure to a wide demographic. Our players range from 18 to 40+ of all races playing in excess of 120+ games a year thru the Club teams, all across the greater Sacramento valley and social media like Facebook.

Sponsor Level	Web link	Shared links	Rotating banner	Logo on shirt	Logo on front of shirt	Framed logo shirt	Cost
Player	X						\$50
Game	X	X					\$100
Team	X	X	X	X			\$500
Club	X	X	X	X			\$700
Gold	X	XXX	XX		X	X	\$1000

❖ Player sponsorship:

- You name a player to sponsor for the season and your sponsorship will pay for their league fees.
 - The Club will place a link from the sponsors page to your company.

❖ Game sponsorship:

- A game sponsor can be issued multiple times, by more than one sponsor.
 - In addition to the player sponsorship, you will also be linked to our 700+ member Facebook page for that week's game, updated daily with a message of your choosing.
 - You will be listed on the game day sponsor sheet for the entire season with a web link of your choosing.

❖ Team sponsorship:

- A team sponsor is a valued part of the Club and will have their logo on the team's shirt you choose. Currently there are 3 teams in the Club.
 - 1st team is our highest level of competitive play. Up to 9 games per league season.
 - Senior team is for our alumni and over 40 players. 10 games per league season.
 - Indoor team plays solely indoor during the week. 12 games per league season.
 - Additional teams may include youth (under 10s) and tournament teams (up to 3 per year).
 - You will get a rotating ad banner on these sites: www.FCIreland.com (40k unique visitors a year) | www.CapitolValleySoccer.com (8k unique visitors a year) | Facebook to aid in your social media reach.

❖ Club sponsorship:

- The Club sponsor is the main sponsor for the Club and is displayed promptly in all media.
 - Your company logo will be the sole logo on the front of the shirt. If additional sponsors are available, they will be on the back or sleeves of the team jersey. A team photo in your shirt sponsorship in a frame.
 - You will also get all the benefits of the team sponsorship.

❖ Gold sponsorship:

- The Gold sponsor will retain multiple points of access for their company and the 700+ members on Facebook and 250+ FC Ireland alumni via email (xx).
 - Additionally I will place an web banner ad on www.NewAgeDesigns.com (60k unique visitors a year) for one year (xxx).
 - Your logo will be the only message on the front of the shirt, lesser sponsors will be on the back and sleeves, and you will receive a framed shirt suitable for mounting along with a team photo in your shirt sponsorship.
 - You will of course get all the benefits of the Club sponsorship.

Cheers! Coach Dave